



Annual Report 2009

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* Deceased

The Museum had a very successful fiscal year 2009. Trustees adopted a new mission statement, which articulated the importance of engineering as an equal to science, and the Museum continued to work to bring this message to children and adults nationally.

Staff from the Museum worked diligently this year to ensure that diverse populations have access to top-quality science and engineering education. For example, the Museum's Street Team reached more than 3,000 individuals (including approximately 1,000 teens) through science, technology, education, and mathematics activities at fairs throughout Boston and beyond. In addition, we bring diverse groups to the Museum via activities like the SLAM showcase (science, literature, arts, and math), which reaches approximately 400 people, including teens, parents, teachers, and school principals.

We also honored Pulitzer Prize-winning author Thomas L. Friedman with the 2009 Washburn Award. In accepting the honor, Friedman spoke about sustainability—a priority of the Museum as well. This year, for instance, we installed wind turbines on the roof—just one of the many steps we are taking to “green” the Museum.

We are very grateful for the 6% growth in attendance the Museum experienced this year; it is heartening to know that so many children and adults are inspired to learn about science and engineering. Support from our corporate partners is truly important as well—in fiscal year 2009 we experienced a 101% increase from last year as we renewed two Premier Partners, Harvard Pilgrim Health Care and The MathWorks. In addition, our corporate membership program for the first time brought in more than \$1 million.

Financially, the Museum is on firm footing. Unrestricted income finished \$2.3 million ahead of fiscal year 2008 while unrestricted expenses were up only slightly from last year due to close management of the budget. As a result of both the revenue increases and tight expense control, the Museum's operating budget generated a surplus that permitted the funding of depleted operating reserves and allowed for the funding of deferred maintenance and information technology needs.

Thousands of children nationally benefit from the Museum's programs and curricula. We are committed to ensuring that we ignite a passion for science and engineering in youth and adults alike, and we look forward to sharing with you in the coming year some of the steps we are taking to ensure this vital mission continues.



Museum of Science.
mos.org

Ioannis N. Miaoulis
President and Director

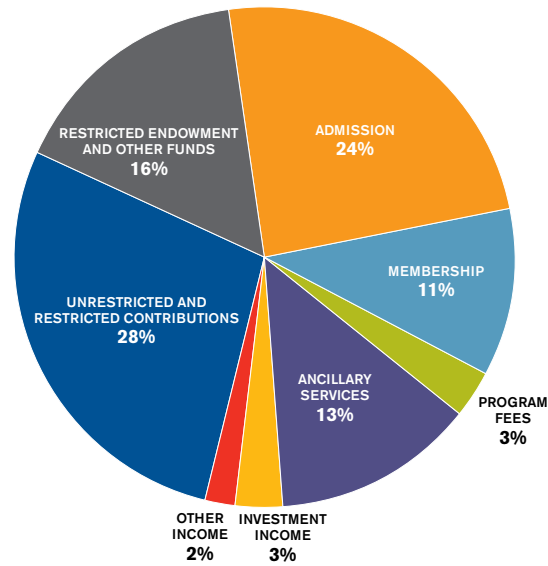
Richard M. Burnes Jr.
Chair, Board of Trustees

- \$49.8 million** operating budget
- \$77.9 million** endowment
- \$15.6 million** philanthropic contributions
- 305** full-time employees
- 45** part-time employees
- 147** temporary employees
- 659** volunteers contributed more than **48,889** hours last year, the equivalent in volunteer hours of 24 full-time staff
- 1.5 million visitors:** the most visited cultural attraction in Boston
- 47,600** member households
- 204** corporate members
- 186,000** children took school field trips to the Museum
- 81,000** students served by Traveling Programs
- 21,000** children attended a Museum overnight program
- Rated #3** of the ten best science centers in 2008 by *Parents Magazine*

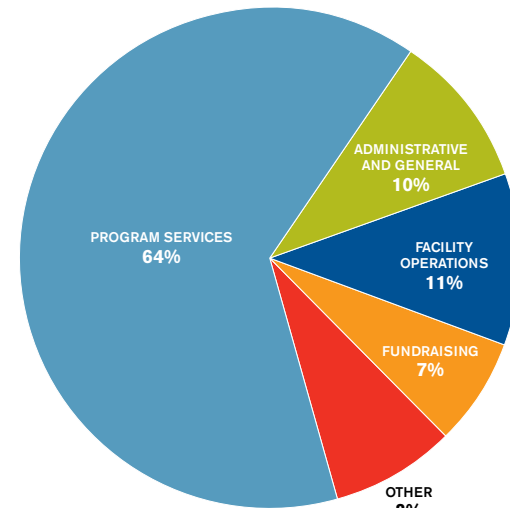
MUSEUM OF SCIENCE SENIOR MANAGEMENT TEAM

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Wayne M. Bouchard
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John Slakey
- Manager, Office of the President and Trustee and Overseer Relations**
Amelia Brock

FISCAL YEAR 2009 SOURCES OF OPERATING FUNDS \$49,836,000



FISCAL YEAR 2009 USES OF OPERATING FUNDS \$49,828,000



ENDOWMENT MARKET VALUE JUNE 30

2007	2008	2009
\$103,634,000	\$97,479,000	\$77,856,000

OPERATING INCOME AND EXPENSES FOR THE YEAR ENDED JUNE 30, 2009
(\$ in thousands)

	2009	2008
Operating Income:		
SUPPORT	\$10,247	\$10,875
REVENUE	\$39,589	\$38,654
Total Operating Income	\$49,836	\$49,529
Operating Expenses		
PROGRAM SERVICES	\$31,846	\$32,041
SUPPORTING SERVICES	\$17,982	\$17,592
Total Operating Expenses	\$49,828	\$49,633
Net Operating Income	\$8	(\$104)

- Largest-ever gift to engage women and girls in science (see page 24).
- Highest number of member visits ever, at 361,000.
- Engineering is Elementary® curriculum reached 1 million students in 50 states.
- Washburn Award recipient Thomas L. Friedman drew record crowds.
- Largest-ever gift in support of the *Discovery Center*.
- Two six-figure leadership gifts from trustees supported the Enterprise Fund and revision of the master plan.
- Sold-out Women in Science luncheons featured the presidents of MIT and Woods Hole Oceanographic Institution.
- One of only four nearly complete *Triceratops* skeletons in the world loaned to Museum.
- First-ever corporate awards breakfast honored companies for ongoing support.
- The Museum launched a new magazine for donors.

PHILANTHROPIC CONTRIBUTIONS

Category	Contributions	Amount	Percentage
Corporations	CONTRIBUTIONS	\$2,460,493	16%
Corporations	SPONSORSHIP	\$775,000	5%
Corporations	GIFTS-IN-KIND	\$1,999,549	13%
Corporations	MEMBERSHIP	\$1,036,500	7%
Foundations		\$967,000	6%
Government		\$683,732	4%
Major Gifts		\$4,406,014	28%
Annual Giving		\$2,457,206	16%
Designation Pending		\$439,500	3%
Planned Giving		\$134,670	1%
Realized Bequests		\$118,266	1%
Other		\$39,725	0%
		\$15,517,655	100%

Distinct Donor Count: 2,801